Lacayo Advertising

CAPABILITY STATEMENT

OUR CREATIVE MAKES AN IMPACT, BUILDS BRANDS, AND DELIVERS RESULTS.

Inspiring people. Challenging perceptions. Changing paradigms.

DIFFERENTIATORS:

A Branding and Strategy Agency for Forward Thinking Organizations. Lacayo Advertising creates branding and marketing campaigns that help organizations connect with their audiences, strengthen brand, and drive growth. We work with clients ranging from start-ups to small, Fortune 500 companies, government agencies, and non-profits.

CORE CAPABILITIES:

- Logo Development
- Brand Identity Development
- Brand Strategy & Positioning
- Print Advertising & Collateral
- Web Development
- Public Relations
- Tradeshows & Exhibits
- Product Launches
- Public Outreach & Awareness
- English & Spanish Adaptations
- Content Strategy
- Social Media Marketing
- Email Marketing
- Data Visualization and Video Production
- Marketing Strategy & Planning

WE'RE TRUSTED BY:

American Hospital Association — Advancing Health in America
AHE Association for the Health Care Environment
National Park Service
QuickTie Systems
Jacksonville Transportation Authority
JAXPORT Jacksonville Port Authority
Clay Chamber
Zimmer Biomet — Your progress. Our promise.
Haskell
symrise
Visit Jacksonville — Where Florida Begins.

PROFESSIONAL SERVICES:

82141600 Graphic display services
82141502 Art design or graphics
82141501 Layout or graphics editing services
82101801 Advertising campaign services
82101800 Advertising agency services
82101600 Broadcast advertising
82101601 Radio advertising
82101603 Internet advertising
82101500 Print advertising
82101501 Billboard advertising
82101503 Magazine advertising
82101506 Transit advertising
81112103 World wide web site design services
80171600 Publicity and marketing support services
80171602 Online and social media publicity service
80171603 Publicity and marketing advisory service
80171604 Public information campaign service
80141604 Branding of product naming services
80141618 Sales marketing agencies including print
80141630 Direct marketing print service

DUNS Number: 057718106 | **CAGE Code:** 7LZJ3
(DBE) Disadvantaged Business Enterprise Certified | **(MBE)** Minority Business Enterprise State of Florida Certified

CONTACT:

Andrés Lacayo, President/Creative Director
andres@lacayoadvertising.com | T. 904.636.5085
lacayoadvertising.com