

OUR CREATIVE MAKES AN IMPACT, BUILDS BRANDS, AND DELIVERS RESULTS.

Inspiring people. Challenging perceptions. Changing paradigms.

DIFFERENTIATORS:

A Branding and Strategy Agency for Forward Thinking Organizations. Lacayo Advertising creates branding and marketing campaigns that help organizations connect with their audiences, strengthen brand, and drive growth. We work with clients ranging from start-ups to small, Fortune 500 companies, government agencies, and non-profits.

CORE CAPABILITIES:

- Logo Development
- Brand Identity Development
- Brand Strategy & Positioning
- Print Advertising & Collateral
- Web Development
- Public Relations
- Tradeshows & Exhibits
- Product Launches
- Public Outreach & Awareness
- English & Spanish Adaptations
- Content Strategy
- Social Media Marketing
- Email Marketing
- Data Visualization and Video Production
- Marketing Strategy & Planning

PROFESSIONAL SERVICES:

- 82141600** Graphic display services
- 82141502** Art design or graphics
- 82141501** Layout or graphics editing services
- 82101801** Advertising campaign services
- 82101800** Advertising agency services
- 82101600** Broadcast advertising
- 82101601** Radio advertising
- 82101603** Internet advertising
- 82101500** Print advertising
- 82101501** Billboard advertising
- 82101503** Magazine advertising
- 82101506** Transit advertising
- 81112103** World wide web site design services
- 80171600** Publicity and marketing support services
- 80171602** Online and social media publicity service
- 80171603** Publicity and marketing advisory service
- 80171604** Public information campaign service
- 80141604** Branding of product naming services
- 80141618** Sales marketing agencies including print
- 80141630** Direct marketing print service

WE'RE TRUSTED BY:



DUNS Number: 057718106 | **CAGE Code:** 7LZJ3
(DBE) Disadvantaged Business Enterprise
Certified | **(MBE)** Minority Business Enterprise
State of Florida Certified

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